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Invest in the DIGITAL FUTURE



<http://masterbit.io>

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1. Overview

MasterBit is a next generation digital cryptocurrency based on innovative blockchain technology. MasterBit is backed by a powerful, transparent and secure network. Coins are minted using POW, and the network is secured using PoS Masternodes. This combination ensures a stable return on investment for miners, and Masternode holders.

The MasterBit team believes that decentralization is key to innovation and progress. MasterBit offers the ability of start-ups to launch their own BlockChains, and fosters accessibility to investors keen on buying into new blockchain projects. MasterBit also provides companies with the ability to improve the outcome of their projects, with tools such as project templates, and promotional campaigns.

In addition, MasterBit coin allows your company, or organization, to order your own custom made cryptocurrency. Your coin, will be designed, and built according to your own needs. The MasterBit team is a strong group of industry blockchain professionals, working to make your dream a reality. Our desire is that you are able to rock the world through digital innovations that come from your creative ideas, and our expertise. Order your own coin today.

There will only be 25,000,000 MasterBit Coins. Once you have accumulated 1000 coins, you can bring your own Masternode online, and take part in the creation of new coins with generous daily returns.

2. Specification

- **Ticker:** MBC
- **Algorithm:** NeoScript
- **Blocktime:** 180 seconds (3 minutes)
- **Block Reward:** 10 MBC decreasing by 7% every year
- **Max Supply:** ~ 25 mln

- **Masternode:** 80% Block Reward (1000 MBC required)
- **Difficulty Retargeting:** Each block, Dark Gravity Wave (DGW)
- **Premine:** 2% *

* MasterBit has only 2% pre-mine that will be used only for Bounties, Airdrops, Exchange Listings, and for further development of our platform. Masterbit intends to hire paid professionals, and not depend on part time developers.

3. Road Map

Roadmap

MasterBit Blockchain Starts

- Launching Website
- Windows, Linux and Mac wallet Release
- Fundraising
- Exchange listing
- Masternode rank related site listings
- Reveal our massive bounty campaign

Key Roadmap Points

- ☑ Start developing of first coin orders (Q2)
- MasterBit Whitepaper(Q2)
- Adding more exchanges and ranking sites (Q3)
- Massive PR campaign (Q3)
- MasterBit Platform release(Q4) *
- MasterBit Mobile Platform release(Q4) *☑☑

4. The Vision

Many authors of projects believe that platforms for crowd-funding are the easiest way to raise funds for a project without the assistance of venture capitalists.

But there are a lot of restrictions and barriers in the crowd-funding market.

First, traditional crowd-funding platforms have confusing residency requirements which vary from country to country. Second, platforms (and the payment systems which they use) take high commissions (15-20%). Third, the platforms are overburdened with failed projects, which discredit both the authors and the platform. Fourth, large crowd-funding platforms always focus on large projects that have sizable marketing budgets, rather than on small campaigns with interesting ideas, but without the resources for promotion.

The Blockchain-revolution will change this situation, and make fund-raising as simple as it should be. Decentralization and crypto-currency are new answers to the problems of crowd-funding.

Project developers no longer have to rely on out-moded crowd-funding platforms anymore. MasterBIT is a convenient and modern platform that offers complex solutions for crowd-funding and crowd-investing.

- Our team of experts provides new project authors with everything they need: technical solutions, marketing promotion, consultation on project management, and every nuance of launching a new branded cryptocurrency.
- We provide bonuses for all the backers, in addition to the coins they get, and protect them from unsuccessful projects. Technical analysis is provided through every stage of a new campaign.

- MasterBIT, and all of the projects in the MasterBit ecosystem, are integral parts a system that is supported by our currency. MasterBIT performs many useful functions both for the authors, and for the backers.
- We are transparent: MasterBIT is managed by the MasterBIT fund, which is independent and administrated by the community.

Our mission is to help innovators, developers, entrepreneurs, designers, and all creative people to turn their ideas into reality. Unlike many other blockchain projects, will have the working platform, not just a prototype and a road map.

5. Market Review

Since the mid-2010s, the start-up industry has been experiencing significant changes. The financing for campaigns, and projects has been trending toward decentralization, and diversified financing provided by the general public. Traditional Venture capital companies have been losing market share, as crowd-funding, and ICO's have been increasing rapidly. At the same time, the new blockchain technology has given start-ups the opportunity to raise money in an independent, and decentralized manner.

6. ICO Market Problems

Since the popularity of crowd-investing, and the basic supply of cryptocurrencies, is growing, more and more campaigns use this technique as a fund-raising mechanism. Nevertheless, it is a new niche, which doesn't have any clearly defined rules. Because of weak regulation, a lot of fraudulent campaigns have appeared, with founders who deceive the backers, and disappear after fund raising.

The authors of crowd-investing also face a multitude of problems. The market space is now fragmented to a great extent, as there isn't a single complete list of campaigns yet. Developers have to create their own target pages, and advertising campaigns from nothing. These actions take time, and resources, that could be spent on product development. Fragmentation of the market also negatively affects prospective backers. Unfortunately,

today, it is common to learn about projects more by accident than through directed marketing.

Once an investor makes a decision to invest in a project, another problem arises: Projects are declared on different exchanges, and they use different crypto-currencies. All this calls for a verification process which is far too long. At this stage, most prospect backers disappear. Today there is no single, convenient place both for companies wishing to author a new cryptocurrency, and for backers wishing to invest. There is no single aggregator where you can conveniently, and quickly view the current campaigns in one familiar format. Likewise, no place to discuss, and communicate with the authors of campaigns, and ask questions, or communicate with other members of the crypto-funding community.

7. Problems of crowd-funding market

Crowd-funding is also experiencing great difficulties. Even after multi-million fees, many major projects failed. As a result, a great number of people lost not only their money, but also trust in crowd-funding. According to statistics, 80-90% of the projects that raised funds never released their product to the market.

One of the primary challenges of crowd-funding lays in the insecurity of backers, because of the absence of any guarantee that they won't lose their money. Currently, backers can only rely on the author of the campaign they support. The authors of the campaigns have equally severe problems. The launch of all currently existing platforms has usually required the presence of a resident in the country which the crowd funding platform resides, and the navigation of often complex legal requirements of a country foreign to the author. Because of that, many authors don't have the opportunity to raise funds, and also to locate their campaign on a top platform, where there exists the best chances for raising capital. Furthermore, many large projects with large budgets for PR, and marketing, occupy all the infospace. They narrow significantly the margin of success for small campaigns or projects of individual developers. They simply cannot compete for the attention of the audience. This is not only due to financial

constraints, but also to legal constraints. A large number of crowd-funding campaign costs are called "hidden".

- 5% platform commission;
- 3-5% commission from payments;
- bonuses for backers;
- platform-based facilitation payments (if the project is not based in the country where the crowd-funding platform operates);
- payment for PR services of promotion of the campaign;
- taxes on the raised funds.

Ultimately, the authors of the campaigns have 60-80% of the raised funds. That is why many projects do not fulfill their promises. There is not much left after coverage of all taxes and charges. As a result, the authors often have spent more money on their campaigns than they have raised on the platform.

8. Solution: MasterBIT

The MasterBIT platform is an online platform that provides its users (project authors, backers, advisers, agents, translators, designers, advertisers) with online fund-raising tools which work via decentralized blockchain technology.

Tools are provided for:

- ICO, preICO and crowd-funding campaigns;
- additional services for ICO, preICO and crowd-funding campaigns;
- security for preICO, ICO and crowd-funding campaigns with MBC cryptocurrency used for internal payments.

9. Flexibility

The MasterBIT platform allows launching of two types of fund-raising

campaigns: crowd-investing, and crowd-funding. No other platform can boast of such flexibility, and free choice. In the case of preICO and ICO, the authors in exchange for their money get cryptocurrency from the posted campaigns.

Thus, when supporting preICO, ICO or crowd-investing campaigns, backers are assured of success through the use of the platform. When the backer supports the project, he receives, in addition to the coins of the authors, another assurance (from us) to protect himself against unsuccessful projects.

10. Financial benefit

Other platforms take 8-10% commission for location and another 5% commission typically given as payment to the system, and after that the authors still have to pay 10-30% for taxes on fiat money. The funds raised on MasterBIT are transferred to the campaign authors, in cryptocurrency, and the MasterBit platform only takes only 5% of the funds raised. The author receives the remainder immediately after the completion of the campaign. This commission is taken only after successful completion of fund-raising. If a campaign need help in creating a new coin for the backers, MasterBIT takes an extra 4% of the coins created. This fee is transferred to the MasterBIT reserve fund.

All funds are transferred to the campaign creator, who decides where, how and on what conditions he will pay taxes. So, the creators of crowd-funding campaigns on MasterBIT pay only 5% commissions to MBC, compared against 15-40% when they are launched on first-generation crowd-funding platforms.

11. Crowd-investing campaigns

So far, none of the popular crowd-funding platforms allow the authors to conduct crowd-investing campaigns. This is due to constraints imposed by the legislative systems of different countries, and the complexity of legal

registration. MasterBIT's technology allows you to forget about these problems, and gives the opportunity to launch crowd-investing campaigns not only for the residents of one country, but for the global population, regardless of the location, jurisdiction, citizenship, and other bureaucratic stumbling blocks. Crowd-investing campaigns are almost identical to ICO-campaigns, but in this case the authors distribute a limited number of their coins. Each of these coins denotes some part of the ownership of the company or participation in delivering of dividends (individual for each campaign).

12. MasterBIT

The digital coin MBC is virtual currency intended to pay for the launch of crowd-funding projects, acquisition of services and other internal payments within the framework of the MasterBIT infrastructure. MBC is a cryptocurrency, with which the backers support crowd-funding campaigns, preICO or ICO.

MBC is a cryptocurrency based on blockchain technology and protected with a master data system, so the funds are never "taken from the air". Since MBC are never created otherwise, there will be no surplus in the market. MBC are always provided not only with other currencies, but with the campaigns themselves, which are successfully completed on the platform.

MasterBIT not only affects MBC cost growth directly, but also protects the backers from campaigns that may not keep their promises. As backers hold MBC currency, they can use MBC to buy rewards in other campaigns launched on MasterBIT before, or use MBC in any projects that are part of MasterBIT .

Once MBC reaches certain market value, MasterBIT will accept MBC for payment as any other cryptocurrency. Backers who have MBC accounts will be able to convert them for products (or services) of hosted campaigns, and at the same time support them financially. This will be an important moment in the development of MasterBIT - it will increase MBC liquidity,

and raise their value and demand.

On reaching a certain number of campaigns supporting the MasterBIT ecosystem, a special section will be opened on the platform. In this section will be located completed working projects of the participants of the MasterBIT ecosystem. The backers who are holding MBC will be able to visit any of them, and spend MBC, if they wish.

13. Examples of Platform use

Launch of ICO or preICO

General information

This is how the platform is used for conducting ICO-campaigns:

1. The author registers on the platform, and creates his campaign. He identifies what it is, how it works and for whom, the principles, adds graphics, and video materials, if any.
2. In the campaign settings, the author adds his cryptocurrency, which will be sold on preICO or ICO. This coin is created by the author himself, or can be ordered through us. He only needs to choose the name, and specify the desirable parameters.
3. The author can indicate the duration of the campaign, its purpose (to raise 1000 MBC, to sell 10,000 of his coins, or simply indicate the length of the campaign).
4. Further, the author sets awards, where he sets how much each campaign costs in MBC, and how many of his coins he gives in each one. For example, he can give 100 of his coins for 1 MBC, and 1200 for 10 MBC. A system of discounts and favorable offers is created.
5. Then the campaign is launched at a time specified by the author, and

moderated. At the end of the campaign, the author receives all raised funds, and his backers get the author's coins, and MBC.

Crowd-funding

In the case of crowd-finding, everything is simpler and looks almost the same as on other platforms.

1. The author registers on the platform, and creates his campaign, which tells what it is, for whom, how it works; adds graphic content and video, if any.
2. Then the author can indicate the duration of the campaign, its type (All-or-Nothing / Safe), and the goal (for example, to collect 1000 MBC).
3. Next, the author creates a reward system, where he sets how much investors will receive in exchange for their accumulated MBC, and also describes to investors if there will be additional bonuses when the campaign is completed, or the product released.
4. The campaign starts on the platform at the time specified by the author, and is moderated. At the end of the campaign, the author receives all collected funds, and his backers receive MBC as insurance in case the author does not fulfill his promises.

Crowd-investing

Not a single popular crowd-funding platform to date allows the authors to conduct crowd-investing campaigns. This is due to the constraints of legislative systems of different countries, lack of regulation or the complexity of legal registration. Modern blockchain technologies let you forget about these problems, and organize crowd-investing campaigns not only for residents of one country, but for a global population, regardless of jurisdiction, citizenship, and other bureaucratic barriers.

Crowd-investing campaigns are almost identical to ICO-campaigns, but

the authors distribute a limited number of their coins. Each of these coins denotes some part or ownership of the company, or participation in dividends (individual for each campaign). Thus, the backers are the investors or they even can become co-owners of the company.

For instance, the author sells 50% of all pre-created coins of the company and reports that investors will participate in the campaign profit in accordance with the percent of coins they own. In this case, the investor who buys half of the 50% of the coins will become the owner of 25% of the campaign coins and will receive 25% of the campaign profit.

14. Funds

Campaign support

Any user registered on the platform can support the campaign with money, if it has been launched, and is active.

Regardless of the type of campaign, the funds will be held in the escrow wallet until it is completed. If the campaign is successful, then all the funds, minus the commission of the platform, are transferred to the wallet of the campaign author, and the backers get their award in accordance to their payments. If the campaign fails, the funds are returned to the wallets of the backers from where they were taken, and respectively, they don't receive MBC and the award.

Later, the platform will allow users to use their external MBC wallets, or generate new wallets in the user account. Users will be able to add funds to these wallets from the outside, or withdraw them to their personal wallets, exchanges or markets. Users will be able to support campaigns located on the MasterBIT platform only from these wallets.

Automatic payment conversion

If an author raises funds in MBC, and users transfer funds to him in other cryptocurrency, they will be automatically converted to MBC at the current market rate, and the unique account of the campaign will be credited with

as much MBC as was obtained as a result of conversion. The platform will support the maximum number of crypto-currencies available for automatic conversion, and their number will be constantly expanded. Accordingly, the campaign support will be as simple. and user-friendly as possible.

Receipt of Funds by Authors

The funds that the campaign receives on its unique wallet are managed by the platform. After successful completion of the campaign, the funds are transferred to the wallet specified by the campaign author.

Receipt of funds by backers

Since campaigns can be canceled (including by the creators), backers receive their MBC (and / or campaign coins) only after successful completion of the campaign.

Complex and potentially unpleasant situations arising after backers have supported a campaign, get MBC and coins, and then see the campaign canceled, or halted by the moderators are avoided through a refund system.

Return of funds to backers

In case of campaign cancellation, all backers get their funds back in full, since all funds are on the unique account of the campaign managed by the MasterBIT platform.

Rules

Taboo topics and campaigns

On the platform, campaigns that carry reputational risks, or that harm the health, or reputation of others, are prohibited. Drugs, weapons, pharmaceutical products, or any universally understood to be illegal items are not allowed for publication. As the platform does not set an age rating, pornographic campaigns are also prohibited. Furthermore, campaigns that are of poor quality, political campaigns, campaigns with a religious bias, or propaganda campaigns are unlikely to undergo moderation.

Comments moderation

Abuse comments, spam, and flood are removed by the platform moderators, and the offenders can't make comments any more. The term of the ban depends on the severity of the violation, and can be either short-term, or permanent.

Authors of campaigns that publish news containing the topics banned on the platform are no longer able to publish news, and the news is deleted.

15. Conclusion

- In May-June 2018 there will be a platform release, where anyone can launch a campaign.
- We work with all types of campaigns: crowd-funding, crowd-investing, preICO and ICO, which can produce their own coins, not bound to our platform.
- We level down the risks of the backers by checking the authors, and their campaigns.
- Backers would be more willing to support campaigns, because they will get more than illusory promises, as on other platforms, and instead receive the assurances provided by MasterBit.
- We have researched what companies, single authors, and backers need, and what the entire blockchain ecosystem wants. We create a functional, convenient, useful, platform which adds to the growth of the blockchain eco-system.
- Collection of funds in cryptocurrency enables the author to choose a convenient residence for taxation.
- Unlike 99% of crypto coins, we don't just create another cryptocurrency on the already squeezed market. On the contrary, we are constructing an economy where MBC will be a tool.
- We will continue to accept all popular crypto-currencies and unite two large industries: crowd-funding and ICO. These fully different audiences will mutually engage with each other into projects, and campaigns never before dreamed of.
- We have an excellent team ready to combat any difficulties, whatever they are, and bring to full realization everything stated in this White Paper.



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